

2021 SPONSORSHIP PROSPECTUS



Nutrition Society of New Zealand 55th Annual Scientific Meeting

Reconnecting - Tūhono

*With your food basket and my food basket the people will thrive –
Nāu te rourou, nāku te rourou, ka ora ai te manuhiri*

Massey University Campus
Wellington
2nd and 3rd December 2021



Reconnecting – Tūhono

The Nutrition Society of New Zealand conference is the only scientific nutrition-specific conference held in New Zealand annually. The aim of the conference is to provide a suitable national forum where local and international nutrition and health scientists, practitioners and postgraduate students can present their research to inform those working in the field, upskill, and network to develop new collaborations.

The theme for this year's conference, "**Reconnecting - Tūhono**" means "to meet or come into contact again after a long absence" and is appropriate as we had to cancel last year's conference due to Covid-19. We are looking forward to finally be bringing people together. The conference will cover a range of contemporary topics specifically relevant to the health of New Zealanders including Te Tiriti o Waitangi, women's health, the gut-brain axis, functional foods, sustainability and food sovereignty, food systems and access, and healthy food environments for children. The conference programme will consist of 6 plenary sessions, each led by a keynote or plenary speaker and supported by submitted abstracts, a number of parallel sessions featuring oral presentations of submitted abstracts, and professional development workshops aimed at postgraduate students, early career researchers and NZ Registered Nutritionists.

The organising and programme committees are comprised of Nutrition Society of New Zealand members based at the following institutions: University of Auckland, Massey University, University of Otago, AUT University, Plant and Food Research, Community and Public Health, the Heart Foundation, and Fonterra. The conference enjoys the full support of Massey University Campus in Wellington as a venue.

Wellington is an attractive destination for this year's conference with its mix of culture, history, nature, and cuisine.

We endeavour to implement the sustainability theme across the conference to help minimise our environmental footprint, providing a platform for our supporters to consider demonstrating the same.



Dr Pamela von Hurst, PhD

Chair 2021 Organising Committee Nutrition Society of New Zealand Annual Scientific Conference

The Nutrition Society of New Zealand (NSNZ) is a non-profit organisation dedicated to the support and advancement of nutrition as a scientific field. The Nutrition Society of New Zealand provides a platform for collaboration and cohesion among those working and studying in the fields of animal, plant and human nutrition. Our members include people working within public health, hospitals, schools, universities, industry and government.

Where and when?

This year's Annual Scientific Meeting of the Nutrition Society of New Zealand will be held in Wellington, New Zealand at the Massey University Campus on 2-3 December 2021. It will also include a professional development breakfast workshop for postgraduate students and early career researchers, and a casual style social function on the Thursday evening providing a relaxed opportunity for mingling and networking between delegates and sponsors.



Who will attend the conference?

The Nutrition Society of New Zealand has a membership base of over 500 members of which approximately 310 are Registered or Associate Registered Nutritionists. Based on attendance of previous years, plus the fact that people are in need of 'reconnecting' as well as the central and attractive location of Wellington, we expect around 120-150 delegates from across New Zealand to attend.

Key researchers and high-profile academics will present at the conference to the Society's members and delegates.

We have the pleasure of confirming the following leading New Zealand scientists and experts in their field as invited speakers:

Dr [Bevan Erueti](#)

Senior lecturer - Health Promotion/Associate Dean – Māori, Massey University

[Christina McKerchar](#)

Lecturer in Māori Health and PhD Candidate, University of Otago

Dr [Christina Cleghorn](#)

Senior Research Fellow, Department of Public Health, University of Otago

Dr Brent Clothier

Principal Scientist, New Zealand Institute for Plant & Food Research

Adjunct Professor - the New Zealand Life Cycle Management Centre of Massey University/the School of Agriculture & the Environment at Lincoln University/China Agricultural University in Beijing

President of Royal Society - Te Apārangi

[Jasmin Jackson](#)

Lead Advisor – Nutritionist, Ministry of Education of New Zealand

Muriel Bell Lecture

[Sheila Skeaff](#)

Professor in the Department of Human Nutrition, University of Otago

More speakers will be announced shortly – for speaker updates and other information related to the conference, please visit our website: <https://www.nutritionociety.ac.nz/newsandevents/society-meeting-2021>

Why become a conference sponsor?

The Nutrition Society of New Zealand conference brings together some of the greatest minds in nutrition science giving you the opportunity to showcase your products and/or services to a wide range of health-focussed delegates. There will be two lunches, four breaks for morning and afternoon teas and a conference 'social' where sponsors will have the opportunity to highlight their goods/services to attendees.

- **Increase your company exposure** to a group of nutrition and health professionals that work in a range of sectors such as private practice, public health, community, education, food industry, government and research.
- **Promote your company, products and/or services** to a range of nutrition professionals who on a daily basis influence consumer food and lifestyle choices.
- **Network with delegates** face-to-face during the breaks and social function* (**only for options with registration/trade display/social function included*).

All delegates and speakers will enjoy their morning/afternoon tea and lunches alongside the trade displays, allowing ideal exposure of your company, products and/or services.

SPONSORSHIP PACKAGES

The conference is offering a number of sponsorship packages designed to provide your company's maximum coverage during the conference and associated activities.

All figures are GST exclusive and in NZ dollars.

Sponsorship Options

Gold \$5,000

- Company logo on conference website and digital abstract book
- Acknowledgement on social media (5 mentions*)
- Half page advert in digital abstract book
- Sponsor's banner in plenary room
- Insert in conference bag/or info sent out via email (i.e. product sample and/or online voucher)
- Space in exhibition area (1 trade display)
- 3 complimentary registrations for both days of the conference
- Verbal acknowledgement of sponsor at the opening and closing ceremonies

Silver \$3,000

- Company logo on conference website and digital abstract book
- Acknowledgement on social media (4 mentions*)
- Quarter page advert in digital abstract book
- Insert in conference bag/or info sent out via email (i.e. product sample and/or online voucher)
- Space in exhibition area (1 trade display)
- 2 complimentary registrations for both days of the conference
- Verbal acknowledgement of sponsor at the opening and closing ceremonies

Bronze \$1,500

- Company logo on conference website and digital abstract book
- Acknowledgement on social media (3 mentions*)
- Insert in conference bag/or info sent out via email (i.e. product sample and/or online voucher)
- 1 complimentary registration for both days of the conference

Conference 'Social' \$2,000 (~~2 available~~) - Thursday evening 2nd December 2021 **TAKEN**

- Naming rights on conference programme for the conference 'social'
- Acknowledgement on social media (2 mentions*)
- Company logo on conference website and digital abstract book

- Insert in conference bag/or info sent out via email (i.e. product sample and/or online voucher)
- Opportunity for sponsor to say a few words at the venue

Lunch \$1,500 (2 available)

- Naming rights on conference programme for a conference lunch
- Company logo on conference website and digital abstract book
- Acknowledgement on social media (2 mentions*)
- Insert in conference bag/or info sent out via email (i.e. product sample and/or online voucher)
- The sponsor will be announced prior to the lunch break
- Company logo will feature on tables during the break

Morning/Afternoon Tea \$500 (4 available)

- Naming rights on conference programme for a conference morning/afternoon tea
- Company logo on conference website and digital abstract book
- Acknowledgement on social media (1 mention*)
- Insert in conference bag/or info sent out via email (i.e. product sample and/or online voucher)
- Company logo will feature on tables during the break

Prizes for Student Winners \$800 (~~1 available~~) **TAKEN**

- Naming rights for student prizes (best oral and runner up, best poster and runner up)
- Company logo on conference website and digital abstract book
- Acknowledgement on social media (1 mention*)

Goody Bag Insert \$200

- Insert in conference bag/or info sent out via email (i.e. product sample and/or online voucher)
- Company logo on conference website

Trade Displays \$1,500

- 1 complimentary registration for both days of the conference
- Company logo on conference website and digital abstract book
- Acknowledgement on social media (2 mentions*)

We are encouraging conference sponsors to minimise the environmental footprint associated with this conference, and in doing so encourage sponsors to provide any material/information as electronic copies that can be sent to delegates via email rather than hard copies in the goody bag.

Exhibition Space

Offered with Gold, Silver and Trade Display options

The conference is offering a limited number of trade displays at the conference venue. This provides an excellent opportunity for promotion of your company, product and/or services to participants. The trade displays will be located adjacent to the area for morning/afternoon tea and lunches.

Display site includes a trestle table, tablecloth, access to power socket and Wi-Fi, and room to display your BYO pull-up stand/banner.

** Acknowledgement on social media covers number of mentions (as per sponsorship option above) before and during the conference on the Nutrition Society of New Zealand Instagram account (1,011 followers) and closed Nutritionist Facebook group (453 members). Delegates will also be encouraged to profile the conference and mention the sponsors via the conference hashtag #NSNZconf2021.*

We are happy to discuss other sponsorship opportunities you have in mind, please contact the Conference Organising Committee:

Attn: Tina Buch, nsnzconference@gmail.com

To become a sponsor, complete the Sponsorship Booking Application Form on **Page 8** and return via email to: nsnzconference@gmail.com and we will be in touch soon.

We look forward to seeing you at the 2021 Nutrition Society of New Zealand Conference.

SPONSORSHIP PACKAGES TABLE

	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Social \$2,000 (2 available)	Lunch \$1,500 (2 available)	Morning/Afternoon Tea \$500 (4 available)	Prizes for Student Winners \$800 (1 available)	Goodie Bag insert \$200	Trade Displays \$1,500
Naming rights (session/break)				✓	✓	✓	✓		
Exhibition space	✓	✓							✓
Logo on conference website and digital abstract book	✓	✓	✓	✓	✓	✓	✓	✓ WEBSITE ONLY	✓
Advert in digital abstract book	1/2 page	1/4 page							
Acknowledgement on social media (number of mentions)	5	4	3	2	2	1	1		2
Conference registration (incl morning/afternoon tea/lunch/social)	3	2	1						1
Insert in conference bag/email info	✓	✓	✓	✓	✓	✓		✓	
Verbal acknowledgement of sponsor during conference (or social)	✓	✓			✓				
Sponsors logo will feature on tables at sponsored breaks					✓	✓			
Sponsors banner in plenary room	✓								

All figures are GST exclusive and in NZ\$

Conditions apply – any product material/samples/sponsorship of sessions must comply with the Nutrition Society of New Zealand sponsorship guidelines.

SPONSORSHIP BOOKING APPLICATION FORM

Nutrition Society of New Zealand Annual Scientific Conference

Massey University Campus, Wellington

2nd and 3rd December 2021

Please indicate below which sponsorship package you are interested in:

- Gold package \$5,000 + GST
- Silver package \$3,000 + GST
- Bronze package \$1,500 + GST
- Conference Social \$2,000 + GST (~~2 available~~) **TAKEN**
- Lunch \$1,500 + GST (2 available)
- Morning/afternoon tea \$500 + GST (4 available)
- Prizes for student winners \$800 + GST (~~1 available~~) **TAKEN**
- Goody bag insert \$200 + GST
- Trade displays \$1,500 + GST

Please provide a brief description of your proposed promotional activities:

- Trade display – type of product, service, research etc
- Conference bag insert/or info sent out via email – type of product/online voucher

I/we have read the enclosed Terms and Conditions and understand that I/we are bound by them.

Organisation name:

Contact person:

Position:

Address:

Phone:

Email:

Please return completed form to:

Conference Organising Committee, Attn. Tina Buch

E: nsnzconference@gmail.com

The Nutrition Society of New Zealand will issue an Invoice on acceptance of your Sponsorship Booking Application form.

TERMS AND CONDITIONS

Payment

1. Payment of sponsorship/trade display must be made in full within 14 days of confirmation. If full payment is not received within 14 days of confirmation, the application may be considered cancelled, and sponsorship/trade display may be reassigned.
2. All prices are exclusive of GST.

Cancellation and withdrawal

1. You must notify the Nutrition Society Conference Organising Committee in writing as soon as possible if you wish to cancel either your sponsorship or trade display.
2. If withdrawal should occur within 30 days of the conference, the organisers reserve the right to charge up to 50% of applicable fees.

COVID-19 implications

1. Should a Sponsor and/or Exhibitor's attendance to the Conference be impacted by any restrictions enforced by COVID-19 government regulations, the Nutrition Society Conference Organising Committee will discuss the available options on a case-by-case basis and come to a mutual agreement with the Sponsor and/or Exhibitor.
2. In the event of cancellation by the Nutrition Society Conference Organising Committee due to COVID-19 government regulations, all Sponsors and Trade Display Exhibitors will be given the option to either receive a full refund or to roll over their Sponsorship/Trade Display for the 2022 Conference.

Approval of sponsorship applications

1. Approval of sponsorship applications will be at the discretion of the Conference Organising Committee.

Assigning trade displays

1. All trade display spaces will be assigned by the Conference Organising Committee. This is so that the best interests of the conference delegates, other exhibitors and the conference venue are met.

Liability

1. The Nutrition Society of New Zealand, the Conference Organising Committee, nor the venue assumes any responsibility for the protection and safety of exhibitors, their exhibition representatives, agents or employees, the trade displays or other property secured or removed after hours and placed in safekeeping.
2. Each exhibitor agrees to indemnify and hold harmless The Nutrition Society of New Zealand and the Conference Organising Committee, including its staff, directors, agents and contractors, and the other exhibitors at the conference, from and against any and all claims, losses, damages, liabilities, and expenses, including attorneys' and consultants' fees and expenses and court costs incurred by the Nutrition Society of New Zealand and the Conference Organising Committee, or such other exhibitors, in defending against, any claim

arising out of the injury to persons or property caused by any act or omission of the exhibitor or its representatives, agents, employees or contractors.

Use of Exhibition space

1. We suggest that a company representative staff each trade display during the conference.
2. Please consider the venue: no cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns without prior approval from the Conference Organising Committee and the venue.